

# Container Placard Label Holder

Featuring  
**HOLD & RELEASE®** technology

A creative identification system for returnable/reusable containers

PLACE LABEL HERE



The **Container Placard** is a permanent label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping containers neat and clean. Ideal for use with reusable containers and pallets of virtually any size or shape, the Container Placard is a cost-effective and simple solution that eliminates label build-up, excess labor and time to scrape off old labels, and potential incorrect shipments of valuable products because of mislabeled or misidentified containers.

## Features of The Placard

- Easy removal and replacement of labels
- Adheres to wide range of surfaces and temperatures
- Can be customized to virtually any shape, size and color
- Accepts most standard permanent labels

## Benefits of The Placard

- Increased productivity and cost savings – No scraping containers
- Organization – Neat and clean containers
- Confidence – Proprietary Hold and Release® technology
- Security – Paramount guarantees that the Placard will perform



Without Placard



With Placard

## Placards Available

- Durable or Economical
- Freezer-Grade
- Pre-Printed Text
- Custom Colors
- Refrigerated-Grade
- Custom Printed Text

## Applications

- Hand-Held Containers
- Bulk Containers
- Totes
- Industrial Bins
- Drums
- Trays

**The Original Placard Label Holder**, featuring **Hold & Release Technology®**, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Paramount materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.

**PARAMOUNT**  
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# Container Placard Label Holders

Product	Description	Application Temperature	Service Temperature	Environment	Washing	Initial Tack	Reusable Packaging	Standard Sizes	Part #
<b>Ultra Purpose Placard</b>	<ul style="list-style-type: none"> <li>Total thickness: 4 mil film construction</li> <li>The most durable placard available</li> <li>Heaviest coat weight adhesive for superior durability</li> <li>Can be applied to uneven surfaces</li> </ul>	50°F	-40°F to +250°F	Indoor & Outdoor Use	✓	Good	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	ULT
<b>All Purpose Placard</b>	<ul style="list-style-type: none"> <li>Total thickness: 3.5 mil film construction</li> <li>Combined long-term indoor and outdoor durability</li> <li>Broad service temperature range for hot and cold environments</li> <li>Can be applied to uneven surfaces</li> </ul>	50°F	-40°F to +250°F	Indoor & Outdoor Use	✓	Excellent	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	AST
<b>General Purpose Placard</b>	<ul style="list-style-type: none"> <li>Total thickness: 3 mil film construction</li> <li>Good outdoor application</li> <li>Broad service temperature range for hot and cold environments</li> <li>Adheres flush to a variety of surfaces</li> </ul>	50°F	-40°F to +250°F	Indoor & Outdoor Use	✓	Very Good	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	GST
<b>Industrial Purpose Placard</b>	<ul style="list-style-type: none"> <li>Total thickness: 3 mil film construction</li> <li>Broad service temperature range for hot and cold environments</li> <li>Adheres flush to a variety of surfaces</li> </ul>	10°F	-60°F to +250°F	Indoor & Outdoor Use	✓	Fair	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	IST
<b>Utility Placard</b>	<ul style="list-style-type: none"> <li>Total thickness: 3.5 mil film construction</li> <li>Broad service temperature range</li> <li>Moderate outdoor durability</li> </ul>	50°F	-20°F to +130°F	Indoor & Moderate Outdoor Use	✓	Superior	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	UST
<b>Economy Placard</b>	<ul style="list-style-type: none"> <li>Total thickness: 3 mil film construction</li> <li>Broad service temperature range</li> <li>Limited outdoor durability</li> </ul>	50°F	-40°F to +250°F	Indoor & Limited Outdoor Use	✓	Good	Hand-Held Containers Bulk Bins Drums	3" x 5" 4.5" x 6.5" 4.5" x 7.875" 6" x 8" 8" x 10" 10.25" x 14.25"	EST

Custom sizes and color options available.



Labeling & Packaging | Promotional Response | Material Handling | RFID Solutions

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